

Rosetta

Aisha

Aisha Latin
by Titus Nemeth
www.rosettatype.com

Semibold 348 pt

Lhäg

Curvy structure meets expressive brush strokes. Swashed capital letters and a continuous flow make Aisha a fun, dynamic typeface.

Aisha is a fun and funky typeface that treads the thin line between text and display typography. The lush and dynamic curves have their origins in brush pen calligraphy. Following the lead of its Arabic counterpart, Aisha Latin emulates the playfulness of Maghribi lettering traditions. A generous, exuberant design paired with joyful variations.

Regular

Ringelblumenglitzerorange

Semibold

Ringelblumenglitzerorange

Bold

Ringelblumenglitzerorange

Extrabold

Ringelblumenglitzerorange

LANGUAGE SUPPORT

Latin (118+ languages)

AWARDS

2010 – Certificate of Excellence, TDC2
2011 – Creative Review Type Annual

2011 – Nominated for the German
Design Award

Semibold 36 pt
Regular 15.5 pt
Bold 53 pt
Regular 11.5/10 pt



Regular 18/17 pt
Bold 30 pt
Regular 18/17 pt
Regular 13 pt

Stylistic alternates
activated

1/4 tsp. pure vanilla ex
1/2 cup milk
1/3 cup fresh orange ju

Make the ca

Position a rack in the c
Butter the bottom and
small bowl, whisk toge

In a stand mixer fitted
butter, sugar, and oran
scraping down the sid
creamy, about 2 minut
after each addition jus
briefly to combine.

45 1001 Recipes for Hom

Semibold 66 pt
Regular 16 pt
Regular 22 pt

Carne & Pesce

Italian Cuisine Snack Bar · Since 1983

Verdure	5 ⁹⁹	Pesto	3 ⁹⁹
Mozzarella	4 ⁹⁹	Prosciutto	5 ⁹⁹
Funghi	4 ⁹⁹	Salami	4 ⁹⁹

Ligatures

fluffy > fluffy

Stylistic alternates

grafika > grafika

Swashes

La Rue > La Rue

Alternate ligatures

office > office

Lining proportional & tabular figures

£158 > |£|1|5|8|

Ranging proportional & tabular figures

£158 > |£|1|5|8|

Ornaments



Inferiors / superiors

H₂ m₃ > H² m³

Fractions

2 3/24 > 2³/24

Accents

Sunshine

Related family: Aisha Arabic

24/27 pt

ما يميز حلوى كعب الغزال عن باقي الحلويات المغربية هو مكوناتها فهي تتكون بالأساس من عجينة اللوز الشيء الذي يكسبها لونها رائعا، زينة على ذلك تنوع شكلها وإن كان الشكل الهلالي هو الشكل العتيق لهذه الحلوى الرائعة فقد أبدعت الأيدي المغربية و أنتجت أشكال متنوعة بزخرفات أقل ما يقال عنها أنها رائعة.

Regular 460 pt

ffk

Full of vigor. The fluid motion is most visible in the ligatures. Some letter combinations are formed by just a single stroke.

The swiftness of the brush is also visible in the diacritics. One stroke shaped this elastic 'a' with its bouncing ogonek. The breve is merely a simple swoosh.



a ä

Extrabold 490 pt

Summer Sale

100%
Purely
Fresh

The Great

Macarons

LUXURIOUS GIFT BOX

Kiwi

3 2 8 0



Exotic
Travel



4 3 7 0

Banana King

100% Fresh Juice

**Radler
Organic
Lemon**



2,5% Alc. | 500 ml

**Tropical
Twist**

25¢ Only!

**Hello
Summer
Time**



**Supreme
Orange**

SINCE 1967

A similar fate may await the monstrous placards, posters, and slips which are plastered on the hoardings and the corner houses of this immense metropolis; but their indefinite multiplication by means of the printing press prevents their being involved in a common ruin.

The majority of the announcements to which a circulation so enormous is given are of a practical and substantial nature, and have reference to our daily desires, to our nightly amusements, and to articles which have been lost and found.

Regular 13/13 pt

Our age has one huge advantage over its predecessors; we are a people of advertisers. Malicious bill-stickers may paste over the advertisement placard in one district, but it reappears in another. A few graffiti may defy the effacing fingers of time, whereas millions of such legends are washed away, rubbed out, or perish with the walls that bear them. The majority of the announcements to which a circulation so enormous is given are of a practical and substantial na-

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Agentia Plum

opper Laven

Turquoise Bl

nge & Indigo

Regular 153 pt

Aquamarine

methyst Silv

lue Emerald

Regular 16/16 pt

Ice cream can be traced back to the Yuan period of the fourteenth century. There is evidence that ice cream was served in the Moghul Court. Recipes using a mixture of ice and salt for its refrigerating effects, which is a part of the process of creating ice cream, first originated in Asia. Later on, the method spread from the East to

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et Pistachio
coffee Grape
marshmallow
ven Raspbe
Pomegranat
retto & Van
Mint Sakoo

Bold 153 pt

Marrakech

Si ritiene che Marrakech sia stata fondata all'inizio della dinastia almoravide, fra il 1062 ed il 1070, da Yūsuf ibn Tāshfīn, un importante capo militare che — dopo aver conquistato il nord del Marocco — occupò al-Andalus in seguito alla sconfitta dei re cristiani in Spagna. Agli Almoravidi, seguì la dinastia almohade e, nel 1184 salì al trono Ya'qūb al-Mansūr, il terzo discendente della dinastia, che arricchì la città di opere importanti, facendo erigere la nuova Kasbah e l'imponente moschea detta Kutubiyya. La sua corte fu frequentata da poeti e filosofi fra i quali Ibn Rushd (più noto come Averroè).

Ravioles de Fromage à la Polonaise.

Passez au tamis à quenelles une demi-livre de fromage blanc, mettez-le dans une terrine avec une demi-livre de beurre en pommade, assaisonnez de sel, poivre et une petite pincée de cayenne, ajoutez-y deux œufs entiers, travaillez le tout avec une cuillère en de bois, afin d'obtenir une crème bien lisse et épaisse.

Rekordsommer lässt Eisverkäuferherzen höher schlagen.

Der Sommer 2017 brach alle Rekorde. Statistisch gesehen war dieses Jahr das heisseste seit Beginn der Temperatureaufzeichnung 1880. Doch während die meisten unter der Wetterlage zu leiden hatten, gab es für manch anderen Grund zur Freude. Die Eisbranche konnte dieses Jahr einen Rekordumsatz verbuchen.

Sníh a led ochucený medem nebo ovocnou šťávou znali už ve starém Řecku a ve starém Egyptě. O tom, jak vznikla první skutečná zmrzlina, existuje více verzí. Některé prameny uvádějí, že ji rozšířili Mongolové. Připravovali různé ochucené nápoje z mléka (koziho, velbloudího a jačího). Tyto nápoje ale díky chladnému horskému klimatu často zmrzly. Recepty na takto vyrobenou zmrzlinu měl ve třináctém století přivést do Evropy cestovatel Marco Polo.



